

STORES OPEN  
'TIL 9 FRIDAY

# SIERRA MADRE DOLLAR DAYS

STORES OPEN  
'TIL 9 FRIDAY

THURSDAY - FRIDAY - SATURDAY

PUBLIC LIBRARY  
440 W SIERRA MADRE BLVD

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## Expression Of Views on Swim Pool

**Chief of Police Gordon G. McMillon**—A modern municipal swimming pool, if adequately supervised, will aid in the overall effort toward delinquency prevention. It will provide our young folks and adults alike with one of the finest forms of healthful recreation.

**Ralph M. Jones**—My objection is that until such time as the City can furnish basic services such as trash collection, adequately-paid police protection, a fully equipped fire department and a modernized water system, to name a few, I don't feel we can afford a swimming pool, nice as it would be.

**Father Thomas O'Malley**, St. Rita's Catholic church—I am very much in favor of the proposed swimming pool and improvement of the City park. Suitable provisions for supervised recreation for children, particularly during the long summer vacation, are very essential in our times.

**O. E. McGinnis**—My objection to the pool is based on the location that little park and the traffic menace to the children. I also think the costs are underestimated for all that is planned and the revenue overestimated.

**Dr. Nathan Jacobs**—A swimming pool for Sierra Madre would be of tremendous benefit. A small community like this without ample youth activities provides the opportunity for young people to center their recreation, activities and friendships away from the home influence. Perhaps if we spend more time and money on youth we will eventually spend less on mental hospitals and psychiatrists.

**Mr. and Mrs. Carl T. Colt**—Sierra Madre has so many other urgent needs at the present time, we feel the money could be used to much better advantage for other purposes.

**Father Harley G. Smith**, Church of the Ascension—When the need is so imperative and the means so reasonable, we shall not be fair to our young people if we delay any longer in providing adequate swimming facilities.

**Mrs. Mabel Grill**—Why should politics be allowed to influence our good people into voting for a noisy swim pool in our nice, quiet City park? It would raise taxes for years to come. Surely an outlying location could be found or improvements made to the present Canyon pool where parking seems to be the only problem. As a property owner I object to the pool in the proposed location.

## POLLING PLACES

For the \$90,000 park development and swimming pool bond election Feb. 16, the regular election precincts in Sierra Madre have been incorporated into Consolidated Precincts designated by the letters A through D. The numbers following the letter-designated precincts are those of the regular precincts.

The polls will remain open continuously from 7 a.m. to 7 p.m. on the election day, Tuesday, Feb. 16.

Here is where to vote:

**Precinct A** (1, 10, 12, 14, 16, 20)—Foyer City, 141 W. Highland.

**Precinct B** (2, 4, 9, 15, 18)—Main room, City parkhouse, Sierra Madre Blvd. and Hermosa Ave.

**Precinct C** (5, 8, 13, 17)—Main room, Masonic Temple, 33 E. Sierra Madre Blvd.

**Precinct D** (3, 6, 7, 11, 19)—Library, St. Rita's school, corner Baldwin and Alegria Aves.

## Coord. Council Studies Job of Float Survey

### Kiwanis Withdraws as Comm. Fund Sponsor

A shift in leadership of two Sierra Madre "institutions," the Community Fund and the Rose Parade float project, appeared imminent, if continued at all, as the Community Coordinating Council took them under consideration last week.

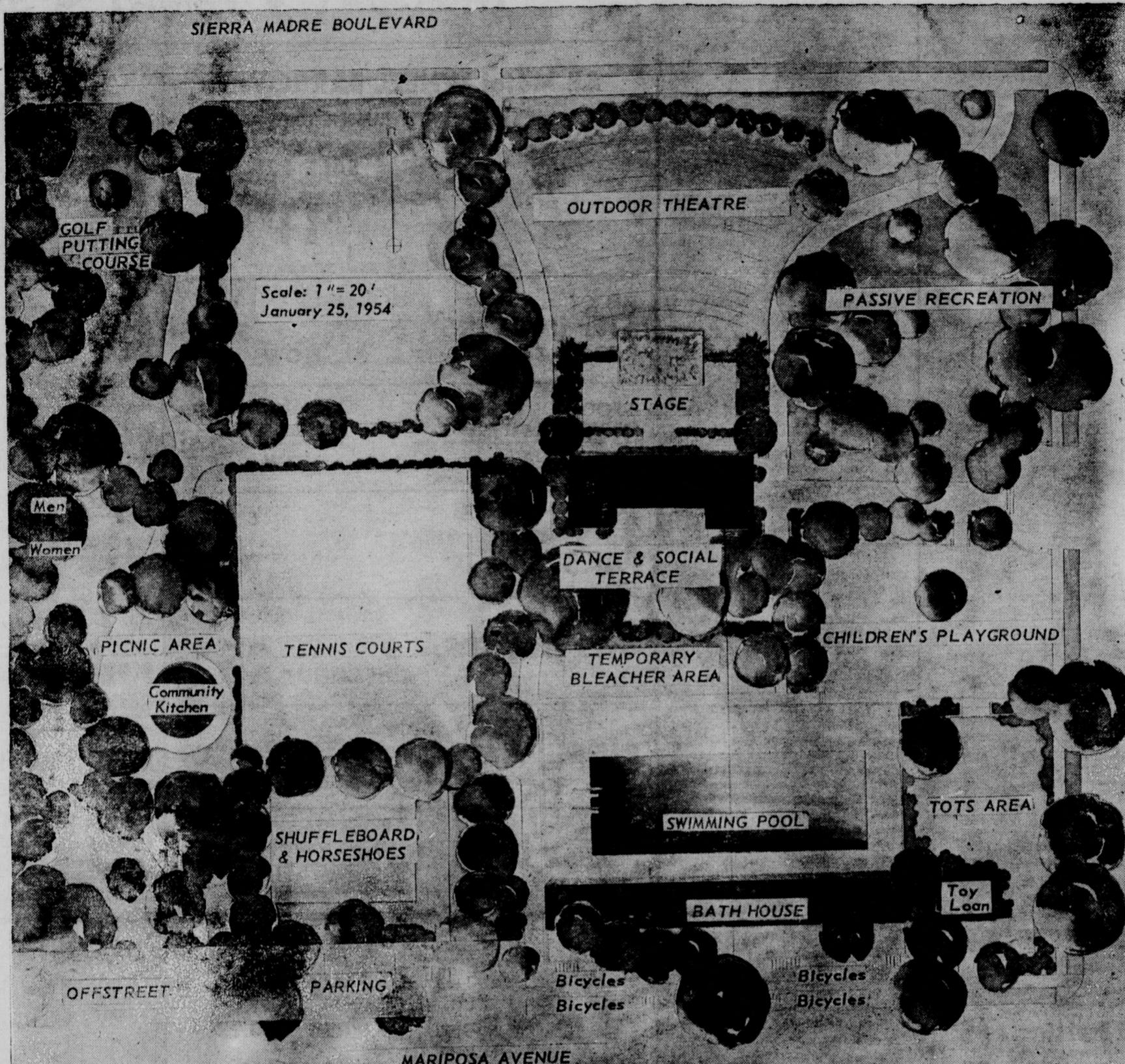
David H. Allen, president of the Kiwanis Club, told the council that the service club has decided not to sponsor the Community Fund any longer.

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# Sierra Madre News

SIERRA MADRE, CALIFORNIA, THURSDAY, FEBRUARY 11, 1954

VOL. 48, NO. 19



THIS IS THE LANDSCAPE ARCHITECT'S VERSION of how City Park will look if voters approve the \$50,000 park development and swimming pool bond issue Feb. 16. Some of the recreational facilities shown above are already in existence, such as the Park house, tennis courts, shuffleboard and horseshoe areas, etc. Depending on pool and bathhouse construction costs, virtually certain additions to the park would be off-street parking, stage and outdoor theater, dance and social terrace adjacent to the park.

house and incorporation of the now vacant lot between the Woman's club house and the park into the park area, with the picnic area and community kitchen a likelihood. The golf and putting green and some of the landscaping are suggestions for the future. S. Jacques Hahn, the landscape architect, has preserved all of the trees with the exception of five which were doomed anyway. Supporters of the park and municipal pool project foresee use of the pool by next summer if the bond issue is approved.

## Bond Election Campaign Swings Into Final Week

### Value-Packed Dollar Days In Full Sway

### Rental of Police Car Authorized by Council

Hundreds of bona-fide bargains filled the counters and racks of the more than 40 Sierra Madre merchants who this year are combining efforts to make the annual three-day Dollar Days Sale, which opened this morning and will continue Friday and Saturday, a record merchandising event.

The 1954 sales activity is under the sponsorship of the recently re-activated Sierra Madre Chamber of Commerce with Sam Perloff, merchandising chairman, in charge. Every media including newspaper, poster and radio is being used to bring the merchants' message of the sale to residents of this trading area.

The police department is now using a stand-by car provided by the Municipal Auto Lease company. The City cost for the car rental will be seven cents a mile, which includes full maintenance and yearly replacement, plus cost of installation of police equipment and transfer of insurance.

Meeting Called  
In response to requests for

Forty-seven N. Lima residents acting on previous advice, presented a petition requesting designation of that street as one of major importance, thus making it eligible for State gas tax funds for resurfacing and removal of its controversial crown. It was then disclosed that the street had been so resurfaced in 1948 but was not resurfaced when the lower portion was because of insufficient funds.

Seek Emergency Exit  
Recommendations of R. E. Imus, Sierra Madre Canyon resident, that a new bridge be provided across the Flood Control channel and that an emergency exit be provided from the canyon for residents were referred respectively to the County Flood Control district and the Public Works administrator.

The plans, which include a small auditorium and well-executed general layout, will be made public in the near future by the Library board president, Webster Vanner, according to Miss Martha Pritchard, liaison member of both organizations.

WEATHER

	High	Low
Feb. 4	84	43
5	84	49
6	83	49
7	84	52
8	89	50
9	85	51
10	74	49

Rainfall

Season to date	8.89"
Last year this time	10.42"
Year 1952-53	13.72"

## Disaster Aid Not Handout: Hiestand

Top national development applicable to flood and mud damage and threatened Sierra Madre was President Eisenhower's recent designation of Los Angeles and San Bernardino counties as disaster areas authorizing, under Public Law No. 875, Federal assistance to State and local governments in major disasters.

Congressman Hiestand says this is not a "Federal handout." Local authorities understand that the action entitles affected communities to needed equipment, reimbursement for past and anticipated disaster costs and all necessary measures for flood control and prevention.

Other pertinent developments are:

1. Allocation to the U. S. Forest Service of Federal funds of \$175,000 for immediate installation of debris basins and check dams in Elkins, Laramie and Floral canyons.

2. Col. H. E. Hedger, chief engineer, L. A. County Flood Control District, made statement to Washington that debris basins are also necessary for Bailey, Auburn and Carter canyon tributaries of the Arcadia Wash but pointed out that this is a part of the Federal Flood Control program authorized by Congress. Efforts, he said, are being made by the Army Corps of Engineers to accomplish construction during the coming summer.

3. Congressman Hiestand stated that he would not have been able to secure President Eisenhower's final approval of the disaster area designations without "the magnificent teamwork of mayors, city councils, Forest Service representatives, Army Corps of Engineers, County Flood Control District and Governor Knight."

"This is not a Federal handout in the usual sense," Hiestand states. "I appealed on the ground that the disaster threat is from conditions on Federal lands, the Angeles National Forest (watershed fire), and over which the local communities had no possible control . . . that the local communities had done everything possible for themselves, far beyond their financial resources, and that the County of Los Angeles had cooperated magnificently."

"On the local scene as favorable weather prevailed, City authorities and owners of flood damaged and threatened properties continued to wrestle with flood control problems and chafed under financial limitations.

As the City moved ahead with removal of mud from the streets, residents in critical areas also struggled with caking mud and tightened their own property dikes in preparation for dreaded heavier rains.

Many men have taken time off from jobs and business to erect barricades while another has spent thousands of dollars for elaborate check dams and channels on this extensive acreage.

"This is not a grant of money but of assistance from the Civil Defense Administration of equipment, engineering manpower and management, as well as cooperation from all possible agencies in the area . . . Where these agencies do not have adequate funds to get immediate action, their emergency funds can be supplemented from the Civil Defense Emergency Fund."

4. County Flood Control district's continuation of efforts to clear debris and silt from Bailey Canyon basin and Sierra Madre Canyon dam. With manpower and countless pieces of heavy equipment working on two shifts since the last storm, this clearance is about 25-30 per cent accomplished, Paul Baumann, assistant engineer, reported Tuesday.

The City points to the following forward steps to date:

1. Designation of disaster area for Civil Defense aid as result of City's and residents' appeals on County, State and Federal levels.

2. Assurance from County Road Department of ample equipment and operators to stand by in critical areas on storm warning AND to remain on stand-by basis for duration of rainy season. Mobile department field headquarters now set up in City Hall.

3. Glenn B. Watson, consulting engineer with wide experience and local background, hired as Public Works administrator to study and act on neighborhood and city-wide flood protection requirements.

4. Authorization of Public Works and City administrators each to make emergency expenditures up to \$2500 without council action.

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'You, Faith, Mountains,'  
Sermon Topic Sunday  
At Science Church

Dr. Ethel Barnhart, minister  
of the Santa Anita Church of  
Religious Science, 778 S. Rose-  
mead Blvd., Pasadena, will dis-  
cuss the subject, "You, Faith  
and the Mountains" for her ser-  
mon Sunday, Feb. 14.

The Woman's Activity of the  
church will sponsor a bake  
goods sale starting at noon  
Tuesday, Feb. 16, at the church.

The one sure way to keep in  
trouble is to run from it.

*Virginia Dayles*

Selected Clothes for Women

1 Kersting Court, Sierra Madre

CU. 5-0922

DOLLAR DAY SPECIALS!

GROUP WOOL  
JERSEY BLOUSES  
\$5.95 to \$7.95 Values

295

GROUP ROBES  
\$8.95 to \$14.95 Values

595 AND 795

GROUP DRESSES  
\$12.95 to \$25.00 Values

500

GROUP DRESSES  
\$19.95 to \$35.00 Values

1000

ALSO

Dressy Separates and All Better  
Ready-to-Wear Greatly Reduced

Custom Manufacturer's  
SAMPLE SUITS  
Worsted and Tweeds.

4995

10 A.M. TO 6 P.M.

FRIDAY EVES. TILL 9

SAFeway

A Valentine for Every Member of the Family!



BEEF STEAKS!  
T-BONE or CLUB  
BONELESS TOP SIRLOIN  
lb. 199  
lb. 199

SLICED BACON 1-lb. pkg. 69¢  
Kingson Circle K brand. In heat-sealed package.  
CORNED BEEF lb. 53¢  
Boneless mild-cured brisket. Excellent with cabbage.  
GROUND BEEF lb. 39¢  
Selected Visking-packed beef. State of California Inspected.

Sliced Beef Liver lb. 45¢  
Excellent with bacon or onions.  
Ocean Perch Fillet lb. 35¢  
Captain's Choice. Flaky white fish.  
Breaded Shrimp 10-oz. pkg. 59¢  
Captain's Choice. All ready for pan.

Kitchen Spice Quartet  
Creole Colony brand  
Celery Salt (2-oz.)  
Garlic Salt (2-oz.)  
Onion Salt (2-oz.)  
Savor Salt (2-oz.)  
Bottle 15¢



CARAMEL NUT GOLD RANCH LAYER  
35¢

SWIFT'S BABY MEATS  
Strained or Junior  
on 19¢ for TINY

Typical Safeway Prices  
Table Syrup 12-oz. bottle 25¢ 24-oz. bottle 49¢  
Sleepy Hollow brand.

Soda Crackers 1-lb. pkg. 25¢  
Tea Timer 1-lb. pkg. 33¢  
Cheez-it Crackers 2-lb. pkg. 18¢

Large Prunes 1-lb. pkg. 49¢  
Sunsweet brand. Dried prunes.

Dry Mince Meal 1-lb. pkg. 23¢  
Mince Meal 2-lb. pkg. 49¢  
Jell-well Puddings 3-lb. 22¢  
(Jell-well gelatin, 2 pkgs., 15-oz. cans.)

Chunk Tuna 6-oz. can 27¢  
Beets Del Monte 14-oz. can 15¢  
Mrs. Wright's Bread 1-lb. 23¢  
White or wheat. (Standard loaf, 1-lb. 19¢  
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Dry Mince Meal 1-lb. pkg. 2

# DON JACKSON STORE FOR MEN

HIGHEST QUALITY  
IMPORTED & DOMESTIC  
CLOTHING & HABERDASHERY

## THE GIANT SALE

YOU WAIT FOR EACH YEAR!

Profits are forgotten . . . Prices have been cut regardless of cost! Approximately \$37,000 in Quality Merchandise M U S T BE MOVED to make room for our Spring orders!!

## BARGAINS GALORE

Genuine English "West Riding" Flannel

## SUITS

In Three Shades of Tan, Grey and Navy

REG. PRICE 65.00 & 75.00 SALE PRICE 52<sup>88</sup>

## JACKETS

"Famous Make" Gabardine Reversibles in Brown and Navy

REG. PRICE 14.95 SALE PRICE 9<sup>88</sup>

## UNDER SHORTS

Finest Single Needle Shirting Broadcloth and Oxfords

REG. PRICE 1.50 SALE PRICE 99<sup>c</sup>

## KNOX HATS

Finest Felts and Beaver Felts All Styles

REG. PRICE 12.50 SALE PRICE 5<sup>99</sup>

## TOP COATS

(One Group)  
English Tweeds—Water-Repellent

REG. PRICE 49.50 SALE PRICE 26<sup>88</sup>

# GIGANTIC CLEARANCE

THREE DAYS ONLY!

AT COST! NEAR COST! BELOW COST!

APPROXIMATELY \$37,000 IN QUALITY MERCHANDISE WILL BE MARKED AT REDUCED PRICES!

THE GREAT SALE YOU WAIT FOR EACH YEAR . . . FEATURING

MANY THOUSANDS OF DOLLARS WORTH OF THE FINEST MEN'S CLOTHING & ACCESSORIES

Imported Sheen Gabardine

## SUITS

An Exceptionally Fine Tailored Garment

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## SPORT SHIRTS

Fine Custom Tailored in Silk and Imported Cottons

REG. PRICE 8.95 & 9.95 SALE PRICE 5<sup>29</sup>

## UNDER SHIRTS

and T-SHIRTS  
Nylon Reinforced

REG. PRICE 1.50 SALE PRICE 99<sup>c</sup>

## STREET SHIRTS

In Fine Woven Madras and Skip-Dents

REG. PRICE 4.95 SALE PRICE 3<sup>88</sup>

## WOOL SHIRTS

"Importe De Suisse"

Luxurious Lambs Wool—Guaranteed Washable

REG. PRICE 12.95 & 14.95 SALE PRICE 8<sup>88</sup>

Imported  
"Kingsley" & "Kildary" Tweed

## SUITS

Quality Tweeds From Scotland and England

REG. PRICE 65.00 SALE PRICE 50<sup>88</sup>  
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In the Finest Dan River Shirting Broadcloths and Satin

REG. PRICE 6.95 & 7.95 SALE PRICE 4<sup>88</sup>

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Imported "Brocklehurst" Hand Blocked Silks from England

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## SLACKS

Imported English Flannels and Swiss Sheen Gabardines

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## SWEATERS

Popular Cashmere and Lambs Wool Blends

REG. PRICE 13.95 SALE PRICE 9<sup>88</sup>  
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"Hand Tailored"

## SPORT COATS

Lambs Wool Angoras—Isle of Mann French Worsteds

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## 100% ORLON JERSEY

Pull-Over in Long and Short Sleeves

REG. PRICE 9.95 & 7.95 SALE PRICE 4<sup>88</sup>

## HOSEIERY

"Imported Argyles" from Austria

REG. PRICE 2.95 SALE PRICE 1<sup>88</sup>

## ROBES

Botany Wools and Royella from Belgium

REG. PRICE 12.95 & 25.00 SALE PRICE 8<sup>88</sup>  
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## SPORT SHIRTS

Luxurious Imported Egyptian Cottons in Long Sleeves

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These Are Just A Few Of The Many Bargains Available!

# DON JACKSON

STORE  
FOR  
MEN

18 W. SIERRA MADRE BLVD.  
SIERRA MADRE, CALIFORNIA

Thursday, February 11, 1954  
 'Everyday Law' Topic for  
 Lions' Talk Tonight  
 'Everyday Law' will be the

subject of a talk which members of the Sierra Madre Lions Club will hear at their dinner-meeting tonight in the Wom-

an's clubhouse.

The speaker will be Chester B. Anderson of San Marino, who practices law in Los Angeles.

# DOLLAR DAYS

WEDNESDAY - THURSDAY - FRIDAY

## Special Offer

YOURS . . . 3 DOROTHY GRAY LIPSTICKS in a Special Case for only 25 cents plus coupon . . . with the Purchase of Three Pairs "Vacuum-Packed" Gotham Gold Stripe Hose.

Just 3.95 . . . 1 Pair 1.35

Just Arrived for This Event . . .

### GAY SPRING DRESSES

In Polished Cottons, Seersuckers, Novelty Piques.

SPECIAL PRICE

#### COTTON TEE-SHIRTS

Many Colors and Patterns  
Small, Medium, Large  
VALUES TO 3.95  
To Clear

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#### GIRDLES Odd Lots

Small, Medium and Large  
VALUES TO 5.95

1.94

#### Bonnie Doone ANKLE SOCKS Reduced for DOLLAR DAYS

2.91 and 4.85

*Fashion Future*  
Sierra Madre

(Next to Theatre)

CUSTER 5-9720

Many Other Outstanding Values

85 W. SIERRA MADRE BLVD.

Save  
As  
You  
Spend

### Santa Anita DAR Holding Silver Tea

A silver tea will be given to the Santa Anita chapter of the Daughters of the American Revolution, for the benefit of the Neighborhood Center, and also as their regular February meeting. It is being held in the Santa Anita Rancho home of Mrs. Donald L. Doins, 827 Murieta Dr., at 2 p.m.

Due to the importance of many business matters to be considered at this meeting, members are asked to be present at 1 p.m.

As February marks the birthday celebration of several great patriots, Mrs. George S. Springs, librarian, will speak on the lives of Washington and Lincoln.

Mrs. David R. Wood, vice-president and program chairman, will introduce Charles R. Service, guest speaker for the afternoon, whose topic will be "Romance in Ceramics." Mr. Service is a native of Staffordshire, England, and has gained his knowledge in the ceramic craft with such renowned makers as Wedgwood, Royal Worcester, and 17 years in the Lenox China factory in the United States.

The State chairman and vice-chairman, together with their various committees have met on several occasions, making final plans for the D.A.R. State Conference which will be held in the Statler hotel in Los Angeles, Mar. 16 through the 19th.

Among those from this area planning to attend the affairs are Mrs. A. B. Colton, Mrs. James P. Moore, and Mrs. Irvin A. Rhoades.

#### City School Teachers Attend Institute Feb. 19

On Friday, Feb. 19, while the children of the Sierra Madre City school are enjoying a holiday, the teachers will be attending an all-day Institute meeting for the teachers of Temple City, Sierra Madre, and La Canada, at the Paradise Canyon school in La Canada.

Those teachers from our school leading discussion groups will be Mrs. Jean Lumsdon, Miss Marjorie Carr, and Ralph Plinney.

Miss Betty Newton, school vice-principal, stated that even with the holidays scheduled for the school, Sierra Madre has more school days per year than regulated by California State law.

### 'Hearts, Arrows' Theme Planned for Valen-Teen Dance Tomorrow Night

Since tomorrow is a school holiday, junior high schoolers will have plenty of time to devote to decorating the Sierra Madre Elementary School cafeteria for the Valen-Teen dance to be held there tomorrow night from 8 to 11 p.m. Decorations will feature a hearts and arrows motif and there'll be glow-worm lights added "atmosphere."

Mr. and Mrs. W. B. Nehls are general chairmen of the committee of parents sponsoring the series of teenage dances.

The dancing will be punctuated by such novelty numbers as a Paul Jones, a Mexican Raspe, the Hokey-Pokey and the Bunny Hop. Joe Bush and Bill Maloney will be friendly rivals as masters of ceremonies.

Brenda Johnson, Jimmy Schaefer and Bob Willis will add vocal selections to the program. Dance music will be provided by Don Parker, Morris Spitzer and Jimmy Sutherland.

#### Foothill Towns Unit Meeting February 15

The Foothill Towns Unit of Foothill Pro-America will have its monthly meeting Monday, Feb. 15, at 12 o'clock noon in the Sierra Madre Woman's clubhouse.

Mrs. Edward A. Heiss, president, will preside at the business meeting.

Mrs. J. K. Weems, program chairman, will introduce the speaker for the day, Mrs. Bruce Reagan of Altadena and a member of the Pasadena Unit.

For reservations call Mrs. John C. Merrill, DO. 7-7318, or Mrs. Thursman Keim, DOuglas 7-7316.

#### MAPHA CLUB SLATES MEETING FEBRUARY 15TH

Members of the Mapha Club will have their monthly meeting Monday, Feb. 15, at 8 p.m. in the home of Mrs. George Otte, 620 Vaquero Rd., Arcadia.

Mrs. Keeley Bolist will assist Mrs. Otte as co-hostess.

Speaker of the evening will be Virginia Sayles whose topic will be "Spring Fashions and Hem Lines."

Let the Want Ads rent it.

### DICKEN'S FELLOWSHIP MEETING FEBRUARY 18

The Dickens' Fellowship meeting will be held Thursday,

Feb. 18, at 1:45 p.m. in the home of Miss Martha Pritchard, 121 E. Alegria. Reading of the book, "Martin Chuzzlewit" will continue. Miss Lucie Ford and Miss Aileen Owen will be the readers for the afternoon.

## DOLLAR DAY SPECIALS

THURSDAY  
FRIDAY  
SATURDAYALL SPECIALS  
CASH AND CARRY!

BLANKETS  
CLEANED  
75¢ EACH

2 SWEATERS  
CLEANED & PRESSED  
\$1.00

## 2 PLAIN SKIRTS

CLEANED AND PRESSED

\$1.00

## DRAPE

CLEANED  
(LINED or UNLINED)\$2.00  
PAIRYOU'VE  
TRIED  
THE  
REST.  
NOW  
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THE  
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280 W. SIERRA MADRE BLVD.

Custer 5-3183

LOOK  
AT  
THESE  
VALUES

# DOLLAR DAYS

SAVE  
AS  
YOU  
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THURSDAY - FRIDAY - SATURDAY, FEB. 11-12-13

## WHITE FLATS

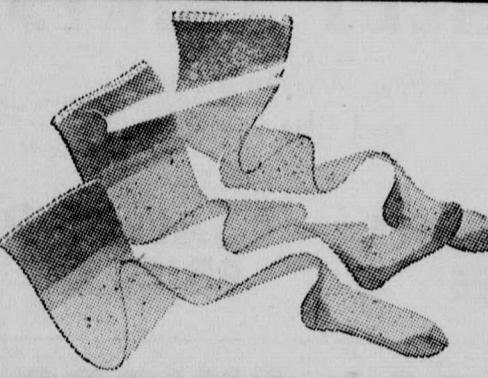
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SPECIAL . . . . .  
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Regular \$8.95  
\$ DAYS SPECIAL . . . . .  
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## MOJUD HOSIERY

\$1.00  
PAIR

\$ DAYS SPECIAL . . . . .

## HOLLYWOOD SCOOTERS

White, Black, a Few Red Suede and Leather

Reg. \$7.95  
\$ DAYS SPECIAL . . . . .  
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STOCK UP NOW!

## ANKLE SOX

\$1.00  
PAIR

## RALPH'S SHOE STORE

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3 VALUE - PACKED

## DOLLAR DAYS

THURSDAY-FRIDAY-SATURDAY

### YOUR OPPORTUNITY TO SAVE!

HERE ARE JUST A FEW OF THE MANY BARGAINS available at your favorite Children's Store during this event . . . Many more surprises are in store for you!

#### TURKNIT

#### BABY BATH SET

36 in. by 36 in. SOFT BATH TOWEL  
2-9 in. by 9 in. WASH CLOTHS

— All Colors —

Regularly \$2.98  
NOW ONLY \$1.98

#### HIGH CHAIR PADS

Soft, Washable and Sanitary  
Beautifully Styled

Reg. \$2.50  
DOLLAR  
DAY  
SPECIAL  
\$1.49

#### BABY PANTS

Colorful  
Goodyear Plastic  
SIZES: Small, Medium, Large,  
Extra Large

Dollar Day Special

29¢ and 39¢

#### FOLDA-ROLA STROLLER

Regularly Priced at  
\$1.29 and \$1.59  
Dollar Day Special  
Only

98¢

#### SEAT PADS

Dollar Day Special

Only

Reg. \$1.29  
DOLLAR  
DAY  
SPECIAL  
98¢

"Your Shopping Center for the Needs of Youth"  
34 N. BALDWIN SIERRA MADRE CUSTER 5-1782

DRESSES  
DOLLAR DAY SPECIAL  
TODDLERS and CHILDREN'S  
SIZES—1 to 6  
Regularly Priced from  
\$3.95 to \$6.95  
On Sale for

\$1.00  
When Purchased with Any Dress  
at the  
Regular Price!

Corduroy  
CRAWLERS  
Gay Colors  
Padded Knee  
Regular Price \$2.25  
Dollar Day Special  
ONLY

\$1.59  
SIZES:  
Small  
Medium  
Large

youngland  
sierra madre  
california

## Concert Band Gains Five New Members

Thirty-six musicians, including five new members, were on hand Feb. 3 when the Sierra Madre band held its first rehearsal of the year, under the direction of Roger Gray.

Newcomers to the band include Naomi Churchill, West Covina, clarinet; Jerry Howard, Baldwin Park, trumpet; Donald Longstreth, Pasadena, tenor saxophone; Ted Randles, El Monte, French horn; and Ed Roberts, Monterey Park, oboe.

Dan Waters, Duarte, is band librarian and representative on the Sierra Madre band committee, and Jean LaSalle, Pasadena, is in charge of publicity.

Plans for the current season include a spring concert in the Sierra Madre school auditorium and informal bi-weekly open-air concerts in the City park during the summer. All interested musicians in the San Gabriel Valley area are invited to attend the weekly rehearsals Wednesday evenings at 7:30 in the Sierra Madre school auditorium.

### Cocktail Buffet Party Honors John F. Schaub

Mr. and Mrs. John F. Schaub, who were recently married in San Jose, Calif., were honored at a cocktail party and buffet supper in the home of Mr. and Mrs. Arthur Aronson, 134 W. Sierra Madre, Arcadia.

Assisting Mr. and Mrs. Aronson were Mr. and Mrs. Kenneth Walker and Mr. and Mrs. Alvin Hollenbeck.

Mrs. Schaub is the former Mrs. Frances Berglund Pray.

Among those attending the affair were Mr. and Mrs. William Hunt, Mr. and Mrs. Hamilton L. Barrus, Mr. and Mrs. Gerald Lidster, Mr. and Mrs. Hanley F. Lindman, Mr. and Mrs. Conrad Aronson, Mr. and Mrs. Edward Wagner, Mrs. Blanch Van Norstrand, Mr. and Mrs. M. F. Thomas, Mrs. Janice O'Neil, Mrs. Ann Tobin, Mrs. Tom Tobin, Mr. and Mrs. Richard Weisberg, and Mr. and Mrs. Ralph Howe.

In the old days if a father found his son on the wrong track, he provided switching facilities.

### George B. Slatters Home from El Paso

Mr. and Mrs. George B. Slatter, 165 Wilson, recently returned from a motor trip to El Paso, Tex.

While in the Texas city Mr. Slatter attended the observance of the 100th anniversary of the granting of the charter to the El Paso Masonic Lodge No. 130. Mr. Slatter was the worshipful master of the lodge in 1929 when the 75th anniversary was celebrated.

Among those attending the three-day ceremonies were grand masters from the state of Texas and many other grand officers.

 You'll Jump for Joy at our BULOVA TRADE-IN SALE

Regardless of age, make or condition, your old watch is worth money when you trade it in for a smart new BULOVA watch. Get a jump on the crowd. Get BULOVA—America's finest timepiece—on trade-in, at

Byron Hopper, Jeweler FREE!

for DOLLAR DAYS!

- FREE—Cleaning and Polishing of All Rings.
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- FREE—Sample Bottle of Polish for the First 300 Customers.

From 10, 25 and 50% off on most non-fair-traded articles.

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SIERRA MADRE



### REV. RAYNOR SMITH TO SPEAK: "GOOD OF DESTINY"

"The Good of Destiny" will be the subject of the Rev. Raynor Smith's sermon at 11 o'clock morning worship services Sunday, Feb. 14, at the Church of Our Redeemer, Methodist. Sunday school classes will be held at 9:30 Sunday morning. The mid-week fellowship service will be held at 7:30 p.m., Thursday.

This is a popular affair for alumnae who are invited to take their children, tots to teens—and many mothers of the alumnae are happy to join in

### Westlake Alumnae Plans Annual Party

The Westlake alumnae will hold its annual Valentine party Friday, Feb. 12, at 2:30 p.m., in the Great Hall of the Westlake School in Holmby Hills.

Let the Want Ads sell it!

this occasion.

Those Westlake alumnae from this area are Mrs. Henry B. Plummer, Mrs. Ellsworth D. McEathron, Mrs. H. Burns Heyn, Mrs. Jordan Wein, Mrs. Harold B. Griffin, Mrs. Myron E. Smith, Mrs. Earl C. Morris, Mrs. M. T. Crouse, Mrs. Dale J. Herian, Mrs. Richard D. Bromley, Mrs. F. Alden Damon, and Mrs. Robert Paul Fry.

### DR. RALPH MARTIN TO ATTEND CONVENTION

Dr. Ralph J. Martin left February 9 for San Antonio, Tex., where he is attending a meeting of the Council of Education of the National Chiropractic association. Dr. Martin is a member of the accrediting committee of the council. His office will be closed until Feb. 15.

### BRIEF VACATION

Mr. and Mrs. C. S. Anthony, 248 San Gabriel Ct., returned recently from a several days' stay in San Diego and Mexico.

### SIERRA MADRE NEWS —5

Thursday, February 11, 1954

Tip to motorists: The seconds you have by speeding—may be the first you spend—in eternity.

\* Nettleton FURS \*  
57 E. FOOTHILL BLVD., ARCADIA  
Integrity - Quality - Distinctive Craftsmanship

# ROESS QUALITY MEATS

CHOICE GRADE—SHANK-OFF—YOUNG, TENDER

LEG 'O' LAMB . . . . . 65¢

LARGE LOIN LAMB CHOPS 79¢  
lb

Choice Grade Oven-Ready PRIME RIB ROAST 79¢  
lb

Rath's KORN LAND BACON 65¢  
lb

SMALL LOIN LAMB CHOPS 98¢  
lb

7-BONE POT ROAST 49¢  
lb

OSCAR MAYER ALL-MEAT WIENERS 49¢  
lb

**DOLLAR DAYS! — DOLLAR DAYS! — DOLLAR DAYS!**

Your Dollars Always Buy More at ROESS MARKET!

WHITE HOUSE PEANUTS 4 8-OZ. CANS \$1

TAVERN Cheese Crackers 4 PKGS. \$1

KRAFT DINNERS 4 PKGS. 1/2 \$

SMALL GRADE "A" FRESH EGGS 2 DOZEN \$1

CAMPBELL'S Vegetable SOUP 8 CANS \$1

NESTLES or ALL PURE MILK 8 CANS \$1

ARDEN FAMILY PAK ICE CREAM 3 QTS. \$1

FRANCO SPAGHETTI 8 CANS \$1

FLUFF Marshmallow TOPPING 2 JARS 25¢

KOLD KIST STEAKS 8 PKGS. \$1

KOLD KIST BEEF STEW 3 1-LB. PKGS. \$1

PACIFIC SKINLESS COD FISH 3 1-LB. PKGS. \$1

BIRDS EYE BABY LIMAS 4 PKGS. \$1

SWANSON CHICKEN PIES 3 FOR \$1

BIRDS EYE STRAWBERRIES 4 PKGS. \$1

MCP LEMONADE 8 CANS \$1

CAL FAME ORANGE JUICE 7 CANS \$1

PICTSWEET GREEN PEAS 8 PKGS. \$1

BUY 'EM BY THE CASE—\$3.00

CHICKEN OF THE SEA TUNA—red can 3 CANS \$1

200-COUNT KLEENEX 7 PKGS. \$1

M D TOILET TISSUE 9 ROLLS \$1

ZEE PAPER NAPKINS 8 PKGS. \$1

BLEACHED FLOUR SACKS 4 FOR \$1

OUTSIDE YARD PUSH BROOM \$1 39¢

UTILITY CLEANER GALLON \$1

Save 25 Cents

\$ DOLLAR DAY SAVINGS AT ROESS MARKET \$

PEPSODENT ECONOMY SIZE TOOTH PASTE 63¢  
PLUS TAX

And a Regular 59¢ Pepsodent Tooth Brush FREE

DRENE SHAMPOO 2 BOTTLES 69¢  
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LADY ESTHER 4-PURPOSE FACE CREAM 98¢  
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COLGATE LATHER SHAVING CREAM 53¢  
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Giant Size 35¢ TUBE FREE

TWIN GIANT—SPECIAL BARBASOL 59¢  
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88¢ Value—Save 29¢

NOXZEMA SKIN CREAM 59¢  
PLUS TAX

85¢ Value—Save 26¢

ODO-RO-NO Cream Deodorant 47¢  
PLUS TAX

75¢ Value—Save 28¢

U.S.P.—100 TABLETS ASPIRIN 15¢  
PLUS TAX

FRUITS VEGETABLES

GOLDEN RIPE BANANAS 12¢  
lb

SOLID GREEN CABBAGE 3¢  
lb

BLUE DIAMOND IXL ALMONDS 39¢  
1-LB. CELLO

GREEN ONIONS RED RADISHES 2¢  
BUNCH

YOUNG, TENDER CARROTS 7 1/2¢  
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SWEET NAVEL ORANGES 5 LBS. 19¢

Prices Effective Thursday, Friday, Saturday—February 11-12-13

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BUY ALL YOU NEED  
NO LIMIT ON ANY  
ITEM. WE WANT  
YOU TO TAKE AD-  
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HARTMAN PHARMACIES

REXALL PHARMACY — 29 North BALDWIN — Custer 5-3311

Tests show that trees shading the west walls of a home will make the inside temperature of the house five to ten degrees cooler in hot weather. By using trees that shed their leaves, the sun's heat will not be cut off in the colder months when you need it.

From ancient times pulmonary tuberculosis has been chiefly a "city disease." Its symptoms are frequently described in the writings of Hindu, Greek and Roman writers who lived in urban societies, but barely mentioned in the Bible and other historical writings and legends of pastoral peoples.

**Camellia Show Set for Feb. 13 in Alhambra**

The second annual camellia show sponsored by the Los Angeles chapter, California Association of Nurserymen, will be held from 10 a.m. to 6 p.m., Saturday, Feb. 13, at the Story Park clubhouse, Alhambra.

Admission is free. Choice specimen camellia plants will be special prizes. Commercial growers will show original designs of plants and flowers using a Valentine theme. Exhibited will be new varieties and perennial favorites.

**21ST DISTRICT GOP ENDORSE KNIGHT, Hiestand, Kuchel**

Congressman Edgar Hiestand was unanimously endorsed for re-election by a resolution adopted at a meeting Feb. 2 of the 21st Congressional District committee of the Republican Central Committee.

Attending were Thomas M. Schwartz of Sierra Madre, chairman of the 48th Assembly District, who reported on activities of the district. Alternate Harold Roberts, Sierra Madre City

**VACAVILLE**

Vacaville, located in Solano County, is the trade center of the fertile Vacaville Valley, which abounds in cherries, prunes and vegetables.

councilman, also told the committee of Congressman Hiestand's successful efforts in representing the areas endangered by floods as a result of the forest fire.

Unanimously endorsed also were Senator Thomas Kuchel and Gov. Goodwin J. Knight.

**DOLLAR DAY SPECIALS!**

BOX SPRING and MATTRESS SET. Full or twin size. Regular price 69.50 49.50

BOX SPRING and MATTRESS SET. Regular price 89.50 69.50

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**DOLLAR DAY SPECIAL!**

10% OFF ON ALL PLUMBING MATERIALS!

**Sierra Madre Hardware Co.**

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**PASADENA MAUSOLEUM**



In Harmony with Pasadena Ideals  
ENTOMBMENT  
CREMATION • INURNMENT  
2227 N. Raymond SY 7-3146  
One Block from North Fair Oaks Bus

**LADIES' MAN**

Robert Benchley had been shining as the outstanding ladies' man at a Hollywood party when two matinee idols arrived. As the girls began to desert the humorist, one of them exclaimed over the newcomers, "Now, they're my idea of real life-men!"

"He-men!" growled Benchley, "I'll bet the hair of their combined chests wouldn't make a wig for a grape!"

**MONARCH**

**COOL-WHITE ROOFS**

New Roofs—Re-Roofing—All Types

Complete Repair Service

**MONARCH ROCK WOOL**

For Year Round Comfort

**Other Monarch Services**

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**DOLLAR DAY SPECIALS**

Thursday - Friday - Saturday

**HEXE**

• **AZALEAS**  
(In Bloom) gal. size \$1

• **CLIMBING ROSES**  
1-gal. can \$1

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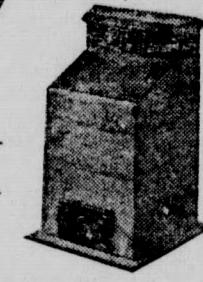
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**LEGAL NOTICE**

**NOTICE OF PUBLIC HEARING BEFORE PLANNING COMMISSION**

NOTICE IS HEREBY GIVEN that Calord Corporation has filed with the Planning Commission of the City of Sierra Madre an application for a variance from the provisions of Ord. No. 391, for permission to assemble manually small components for an irrigation device, and the packaging and shipping of the completed units at property described below as:

A portion of Lots 3 and 4 of the Hosmer Tract and known as 25 South Baldwin, and located in the C-1 (Commercial Property) zone.

That pursuant to the provisions of Ordinance No. 391, of the City of Sierra Madre, as amended, the Planning Commission of the City of Sierra Madre, has fixed Thursday, February 25, 1954, at the hour of 8:00 o'clock P.M. in the Council Chamber of the City Hall of Sierra Madre, as the time and place for holding public hearings upon said application.

The application for variance is based upon the grounds that there are special circumstances attached to said property which generally do not apply to other property in the same district; that the granting of a variance in this case will not result in a material damage or prejudice of other property nor be detrimental to the public welfare or injurious to persons in the vicinity thereof.

Dated: February 8, 1954.  
BY ORDER OF THE  
PLANNING COMMISSION  
David S. Wood, Secretary  
Published February 11.

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THURSDAY - FRIDAY - SATURDAY

**SANFORIZED PRINTED BROADCLOTH**

YD. 39¢

**PRINTED PERCALES**

35¢ YD.

3 YDS. 1.00

**SANFORIZED SOLID COLOR BROADCLOTH**

YD. 39¢

**MUSLIN**

40" WIDTH. 80" x 80" SQUARE  
REGULAR 39¢ YARD

**PLAID AND SOLID COLOR SANFORIZED SPORT'S DENIM**

YD. 29¢

**WOVEN SEERSUCKER**

YD. 59¢

**JEWEL BOXES**

98¢

LEATHERETTE COVER

WITH LOCK AND KEY  
SATIN LINED, HINGED TRAY.  
7 1/2" x 5 1/2" x 3" Deep

**BILLED HATS** ... 49¢

LARGE PLASTIC  
OVER-THE-SHOULDER

**BABY BIBS** ... 15¢

STRIPED GLASS

TOWELS

12¢

**WHISK BROOMS**

19¢ ea

PLAIN or FLORAL.

REGULAR 25¢ VALUE

IMPORTED LACE-TRIMMED

VICTORIA FIGURINES

VALUES TO \$1.50

PEPPERMINT BABY RECEIVING

BLANKETS

27" x 36". PASTEL SHADES.

REGULAR 75¢ VALUE

**BLEACHED  
HEMMED  
DISH TOWELS**

4 for \$1

**WASTE BASKETS**

98¢

26 QUART CAPACITY.

REGULAR \$1.39 VALUE

REGULAR SIZE OVAL

WASTE BASKETS

49¢

## Cub Scouts

Cub Scouts of St. Rita's Pack 372 are looking forward to two events, a skating party Saturday, Feb. 13, at the Pasadena rink, and their own celebration of the birthday of Cub Scouting at a Blue and Gold dinner at 6 p.m., Feb. 20, at St. Rita's hall. The Cubs will gather Saturday morning at the church to go together to the skating rink.

The birthday potluck dinner on the 20th will be for Cubs and their parents who will share a large birthday cake for dessert.

Plans for the dinner were made at a recent meeting of the Den mothers at the home of Mrs. Ray Zeuschner. Present were Mrs. John Shea, Mrs. Pat Roubideaux, Mrs. Ed Oathout, Mrs. Roy Ramsdell and Mrs. Milton Morningstar.

The next committee meeting will be held at 8 o'clock tonight in Mrs. Morningstar's home, 91 W. Grand View.

## Demos to Nominate, Hear Reports on Fresno Conference

Discussion of rival candidates for Governor, Congress and State Assembly, reports on statewide issues and nomination of officers for the ensuing year will be the business to come before the Sierra Madre Democratic club at its regular monthly meeting at the Arts Guild studio, 28 Windsor Lane, next Monday at 8 p.m.

The number of delegates to any convention which a club may send is determined by the number of members in the club. The Sierra Madre club now is trying to enrol many more members.

## PLAN EASTER SUNRISE SERVICE AT ROSE BOWL

Pasadena city authorities have approved use of the Rose Bowl for the sixth annual Easter Sunrise Service being planned for April 18 by an inter-denominational committee of 100 laymen active in Southland churches.

## BUILD YOUR HOME NOW!

Hundreds and hundreds of people have been moving to Southern California every day for the past 13 years. 400 a day have come to Los Angeles alone. Their first requirement is shelter.

Due to the foresight of our home builders, thousands of new families have found modern homes ready and waiting for them. Many have become home owners.

Whether you have lived here for years or are a newcomer we feel sure you'll agree that a home of your own is your best investment. If you do not own your home we urge you to buy or plan your new home now.

We have served the home builder for over 50 years and welcome you to call at our yard for helpful advice.

Let us serve you.

## Hammond The dependable Lumber Company

Arcadia 205 E. Huntington Drive D'Douglas 7-2191

East Pasadena 2621 East Walnut St. S.Y. 6-5361 R.Y. 1-6232

## YOUR YOUNGSTER WOULD LOVE A CAMERA OUTFIT ALL HIS OWN

### Brownie Hawkeye Flash Outfit

Everything needed for snap-shooting outdoors or indoors is included. In addition to the BROWNIE Hawkeye Camera, Flash Model, there are two rolls of film, eight flash bulbs, a flashholder with guard and batteries, plus a picture-taking information booklet. Complete in gift box, \$13.95, including Federal tax. Terms if you wish.

**HARTMAN PHARMACIES**  
REXALL PHARMACY — 29 N. Baldwin — Custer 5-3311  
8-16 and 35mm Projector Rental  
24-Hour Photo Finishing Service

1 Week Kodachrome Service—Authorized Kodak-Graflex Dealer  
WE GIVE AND REDEEM GOLD BOND STAMPS

## Letters to the Editor

As has been stated before, the NEWS welcomes SIGNED expressions of opinion from all its readers on pertinent subjects of the day. It is advisable that the letters be as brief as possible, that they be accurate and free of malice.

### WHAT IS 'REAL DISASTER'?

Edgar W. Hiesland  
Patrick J. Hillings  
U.S. Representatives  
House Office Building  
Washington, D.C.

Dear Sirs:

I have just received a mimeographed sheet urging me to write you, which I am doing. I am NOT going to say what it told me to say.

I have been a resident of Sierra Madre for 20 years and in my opinion we are capable of taking care of ourselves in the current flood situation, unless there is real disaster, which is unlikely.

I can't see why the citizens of the entire United States should be taxed for what is not a national problem, but is strictly a local problem. I think the City of Sierra Madre and the Los Angeles County Flood Control district can and should handle the problem.

On the other hand, Angeles National Forest is a U.S. government domain, and I think the U.S. Forest Service should be given sufficient funds to carry out fire prevention work and to prepare them to cope with emergencies, such as the recent fire.

Sincerely,  
Rodman Smythe  
674 Manzanita.

(Mr. Smythe's postscript to the NEWS states: "I thought you might be interested in how at least one resident feels about the City's crying on the government's shoulder."

We think it fair to point out that the flood control problem at present is of disaster proportions due to the Angeles Forest watershed burn and many citizens feel strongly that the endangered communities are more than entitled, therefore, to federal funds for the alleviation and correction of the hazardous situation.—Ed. Note)

### BOUQUET FOR FIREFMEN

Sierra Madre News:  
Following is a copy of the letter with which we enclosed our contribution of \$203 to the Volunteer Fire Department: To Officers and Men of the Volunteer Fire Department:

Please accept this cash contribution from the residents of Sierra Madre Canyon.

It is a gift from our hearts rather than our pockets and, in a small way, reflects our sincere thanks and deep appreciation for the generous time and the gallant efforts made in fighting the fire which so seriously threatened our homes.

Because of your efficiency most of the growth on the watershed adjacent to our particular area was saved and the recent rains caused only slight damage. For this we are extremely grateful.

Please call on the Canyon residents for any aid which can give your department in the future.

We are happy to say that the near tragedy aroused in all of us the necessity for an increased community spirit and awareness of civic obligations.

### V.F.W.

Harry L. Embree Post,  
No. 3208  
MEETINGS every  
2nd and 4th Wednesday  
"If you served Overseas  
you belong with us."  
37 E. Montecito CU. 5-9066

### 120,000 Words in 15 Minutes!

Sounds like a prodigious achievement, doesn't it? Well, it can be done and our authority for such a bold statement is no less a personage than Confucius himself . . . the benevolent sage who struggled so valiantly to reform the statesmen of ancient China some 450 to 500 years B.C. Stay with us a minute while we explain how it all adds up.

Of the many wise remarks credited to Confucius, one has lived through the 2500 years since he went to join his ancestors. When Confucius said, "One picture is worth ten thousand words," little did he realize that people would be quoting him in the 20th century A.D., . . . in fact he didn't even know there would be an A.D.

When you bring your child to Paul Kent's Studio to be photographed 10 to 12 permanent photographs are made. From these you select one for enlargement to 8 x 10. You pay only for the enlargement. The rest are bound in an attractive booklet and presented to you with NO ADDITIONAL CHARGE. This becomes your BOASTIN' BOOK and is designed to fit conveniently into purse or pocket ready for instant use whenever a child boostin' opportunity presents itself.

Using Confucius' figures as a yardstick, this gives the equivalent of 120,000 boostin' words . . . and you don't even have to utter one, for the pictures speak for themselves! What's more, every picture is perfect because our electronic speedlights are so fast that they "stop" any little movements made by your child. Remember, too, that they are permanent photographs.

The BOASTIN' BOOK is yours with the purchase of just one 8 x 10 platinum finished portrait of your child . . . at our regular price. And if Confucius could see the quality of our photography we think he would raise his estimate to at least 30,000 words per picture. Call for an appointment, or come in and let us show you the booklet and some of our outstanding child portraits.

Paul Kent

SYcamore  
9-7337

2539 Mission Street  
San Marino

## Community Calendar

Compiled by the Sierra Madre Coordinating Council. Mrs. Paul Campion, Custer 5-9729, clears all dates for organizations.

FEB. 11 12:30 Faith Lutheran Mission  
Aid Ladies  
7:15 Lions  
8:00 American Legion  
Auxiliary

FEB. 12 7:30 Rifle Club  
8:00 Friendly Indians

FEB. 15 8:00 Eastern Star

FEB. 16 12:00 Kiwanis

7:30 Masons

8:00 Nursery School Ass'n

7:30 Board of Education

FEB. 18 7:15 Lions

8:00 P.T.A.

8:00 American Legion

Auxiliary

FEB. 19 8:00 Cub Scout Committee  
meeting—Pack 2

FEB. 20 12:30 Eastern Star luncheon

7:30 Rifle Club

FEB. 23 12:00 Kiwanis

3:15 Teacher's Club

## CELEBRATE TWO BIRTHDAYS STANDING TRAFFIC AT FAMILY DINNER

Gunners Mate David C. Osti celebrated his 23rd birthday and his sister Jean celebrated her 13th at a family dinner party Sunday in the home of their parents, Mr. and Mrs. Fred Osti, 271 N. Grove.

Present were Mrs. Nora Gag-  
ero, Mr. and Mrs. Marino  
Osti, Mr. and Mrs. Robert Osti,  
Mr. and Mrs. Norman Brooks  
and their families, and Mrs.  
Robert J. Sulanke.

SIERRA MADRE NEWS —  
Thursday, February 11, 1954

**BACKFIRE DANGEROUS**  
Hated is like a shotgun with a plugged barrel—the backfire is more dangerous than the shot.

## MONEY - SAVING SPECIALS

for  
Dollar Days

Thursday - Friday - Saturday

REXALL  
Quick Bands 3 for \$1

REXALL  
Aspirin (100's) 2 for \$1

REXALL CHLOROPHYLL  
Toothpaste 3 for \$1

EASTMAN  
Box Cameras each \$4

## HARTMAN PHARMACIES

Custer 5-3311

## CLEANING SPECIALS

FOR

\$ DAY \$

THURS.

FRI.

SAT.

Ladies' Plain SKIRTS 2 for  
and  
SWEATERS ..... \$1.00

ALL ROBES ..... \$1.00

Men's OVERCOATS \$1.00  
Ladies' Shortie Coats \$1.00

LA LONE CLEANERS

82 W. SIERRA MADRE BLVD. Custer 5-1437

## SIERRA MADRE HARDWARE'S

STORE WIDE DOLLAR DAYS - 3 BIG DAYS -

4-5-6-Foot Step Ladders Per Foot \$1.00

10-Quart WHITE ENAMEL

Dish Pans 6-Cup WHITE ENAMEL

Percolators COLORED PLASTIC

Waste Baskets RUBBER LINK

Door Mats

4-QT. WHITE ENAMEL BLANCHER

FOR CANNING, DEEP FRYING, STERILIZING, ETC.

1/2 Pint HIGH GLOSS ENAMEL ASSORTED COLORS. Regular 50c—SPECIAL 25c

PLASTIC CANNISTER SETS 4-PIECE—Regular \$3.95

Clear Covers Colored Covers \$1.95 Set \$1.45 Set

SILEX HOSTESS SETS 8-CUP SILEX or 9-CUP CARAFE with Sugar, Creamer and Tray. Regular \$8.95—SPECIAL 4.95

2-CUP TEAPOTS CLOSING OUT AT 19¢ ea

Metal COOKIE & CAKE BOXES Regular 98c—SPECIAL 39c

5-PIECE FULLER

SCREWDRIVER SETS Regular \$1.00—SPECIAL 79c

TACK HAMMERS Regular 50c

SPRING CLOTHES PINS (3-Dozen Package)

8-PIECE LIBBY DECORATED

GLASS SHERBET SETS 8-PIECE LIBBY DECORATED

GLASS TUMBLER SETS 3-PIECE SOFT PLASTIC

MIXING BOWL SETS Regular \$1.98

GARDEN HOSE ODD LENGTHS (10-24 Feet) with Couplings—SPECIAL

Many Other Individual Items—Some in Single Lots Only, at Great Reductions!

10 Per Cent Discount on all Plumbing Items for Dollar Days Only!

## SIERRA MADRE HARDWARE CO.

Custer 5-2331

### SHAVEMASTER OWNERS

FREE SHARPENING AND OILING SERVICE!

Let a factory trained expert hone your Shavemaster using the exclusive Sunbeam compound. He'll also oil your Shavemaster at no cost.

SHAVEMASTER OWNERS

FREE SHARPENING AND OILING SERVICE!



... WANT ONE  
FOR YOUR  
CHILDREN  
?

THEN DON'T  
FORGET TO

# VOTE FOR THE PARK IMPROVEMENT BOND ISSUE

Including THE SWIMMING POOL  
Tuesday, February 16th

Your Children and Your Family Deserve This  
Fine Recreation Area.

VOTE ...

YES

X



Included in the proposed development  
are a Swimming Pool and Bathhouse,  
Outdoor Amphitheatre, Dance and  
Social Terrace, Community Kitchen,  
Children's Playground, and Improve-  
ment of Present Park Facilities.

The following civic-minded community leaders heartily  
endorse this project ...

GIVE IT YOUR SUPPORT, TOO!!

Sam Simpson  
Eleanor G. Bettencourt  
Frank Barbour  
Daniel L. D'Arcy  
Gordon G. McMillan  
Ralph Welch  
Florence Nielsen  
Mrs. Louisiana C. Evans  
Donald H. Jackson  
Thomas M. Schwartz  
Rollin C. Lewis  
Richard A. Hawks  
Nursery School Association  
David H. Allen  
Judge John C. Mead  
Sierra Madre Lions  
Kiwanis Club  
Mr. and Mrs. Francis Eakman  
Dr. and Mrs. Nathan Jacobs  
Mr. and Mrs. Russell C. Graham  
Mrs. Florence H. Peterson  
Mr. and Mrs. Ray Obazawa  
Mr. and Mrs. Philip Mitchell  
Mr. and Mrs. Frederick W. Thiele  
Mr. and Mrs. Severin L. Sorensen  
Mr. and Mrs. Foster Buckner

Recreation Commission of Sierra Madre

FOR TRANSPORTATION TO POLLS CALL CUSTER 5-9583

## Meeting Feb. 12 New WSCS at Our Redeemer 53rd in Pasadena District

The Pasadena district of the Methodist church added its 53rd Woman's Society of Christian Service at the Church of Our Redeemer, Methodist, on Sunday, Jan. 31. The organizational meeting was held in the chapel with Rev. Raynor Smith presiding at the opening worship. Mrs. Claude Cooper, promotion secretary of the Pasadena district, presided at the business session. Fifteen women of the new church signed as charter members of the Woman's Society. Officers for the new society were elected as follows: Mrs. Murray Harris, president; Mrs. E. C. Phillips, vice-president; Mrs. H. C. Jensen, recording secretary, and Mrs. H. L. Bauer, treasurer.

A number of special guests were present for the afternoon. District officers present were: Mrs. Harley Gatlin, president; Mrs. Paul Butterfield, vice-president, and Mrs. Otto Wittman, secretary of publicity. Others on hand were: Mrs. James Lyons, wife of the Pasadena district superintendent; Mrs. Kenneth Ufford, Conference Woman's society treasurer, and Mrs. D. Henry Wyatt, Western Jurisdiction Woman's society secretary of children's work.

Following the organization of the new society, guests and members moved into the church parlor for a beautifully appointed fellowship tea. Mrs. Raynor Smith and Mrs. Ernest Phillips poured. The second Friday of each month has been set as the regular meeting date for the Woman's Society of the Church of Our Redeemer. The first regular meeting will be held tomorrow, Feb. 12, from 10 a.m. to 1 p.m. All interested women of the community are invited.

## Expansion Plans Announced By Growing Bethany Church

Bethany Church has announced plans for an expansion program to provide a larger sanctuary and seating for a minimum of 500 persons.

Dr. Robert N. Schaper, pastor, says that the decision of the combined boards of elders, deacons and trustees came after careful analysis and study of the results of a questionnaire distributed at the annual business meeting.

The board members gave sole consideration to the expansion at a weekend conference at Lakeview Lodge. "The expression of unity on the part

of the membership and the positive reaction of the boards after prayer and study, made us realize that it would be a betrayal of Bethany's God-given opportunities for community service to forego the building program at this time," Dr. Schaper said.

Negotiations are underway now to secure professional analysis of site problems and most efficient construction.

With a sermon entitled, "Tested and Approved," Dr. Schaper will continue his series of messages on the life of Christ at morning worship services Sunday.

An innovation at Bethany Sunday will be a meeting at 4:30 in the afternoon of the Life Purpose Club.

## Potluck Supper Tonight, Valentine Party Friday Scheduled at 1st Baptist

A potluck supper will be held at 6:30 tonight in First Baptist church followed by a musical film, featuring the "Gospel Herald" of Wheaton College. Also on the calendar is a Valentine party planned for young people for 7:30 tomorrow night in the church parsonage. There will be games, refreshments and another gospel film, "That Kid Buck."

The sermon subject which the Rev. E. J. Kriz has planned for Sunday is, "The Seeking Saviour." Wednesday nights Rev. Kriz is presenting a series of messages on, "The Judgments in the Word of God."

Sunday night there will be a "singspiration" and a continuation of the study of "The Believer's Inventory."

In a correlative passage from "Science and Health with Key to the Scriptures" Mary Baker Eddy says, "Knowing that Soul and its attributes were forever manifested through man, the Master healed the sick, gave sight to the blind, hearing to the deaf, feet to the lame, thus bringing to light the scientific action of the divine mind on human minds and bodies and giving a better understanding of Soul and salvation." (p. 210).

FAITH LUTHERAN  
CHURCH  
Welcomes You  
835 Hastings Ranch Drive  
Phone CU 5-3273  
Sunday School 9:15  
Worship Hour 10:30

LOOK CLOSER!

TAKE A VERY CLOSE LOOK at those  
rent receipts. They could be going  
toward paying for own home. Come  
in and talk over our modern loan plan  
for building or buying.

CLOSED SATURDAYS  
OPEN FRIDAY NIGHTS 'TIL 8

THE BANK OF SIERRA MADRE  
COMMERCIAL • SAVINGS  
Member Federal Deposit Insurance Corporation

FIRST BAPTIST CHURCH  
REV. EDWARD KRIZ, Pastor - 49 S. Baldwin - Custer 5-6948  
Sunday School 9:45 A.M. Morning Worship 11 O'clock  
Evening Service 7:30 - Message and Outstanding Film  
We Preach CHRIST, CRUCIFIED, RISEN and COMING SOON

FIRST CHURCH OF CHRIST, SCIENTIST  
186 WEST HIGHLAND AVENUE, SIERRA MADRE  
Invites you to its services. Sunday Service and Nursery, 11:00 A.M.; Sunday School, for pupils to age of 20, 9:30 A.M.; Wednesday Testimony Meetings, 8:00 P.M. Reading Room, 22 North Baldwin Ave., daily except Sundays and holidays, 12 to 5 P.M.; Friday Evenings, 7-8 P.M.

FIRST CONGREGATIONAL CHURCH  
Carl Smith, Minister 170 W. Sierra Madre Blvd. Custer 5-9992  
Church School - Junior Hi and Hi School ..... 9:15  
Church School - through Sixth Grade ..... 10:00  
Sunday Morning Worship ..... 10:00

CHURCH OF OUR REDEEMER  
Methodist  
West Sierra Madre Blvd. at Michillinda  
SUNDAY SERVICES  
Sunday School ..... 9:30  
Preaching Service ..... 11:00  
Sermon Title ..... "The Good of Destiny"  
REV. RAYNOR SMITH  
Custer 5-0629

BETHANY CHURCH  
N. Baldwin - W. Montecito St.  
Pastor: REV. ROBERT N. SCHAPER, Ph.D.

SUNDAY SERVICES  
9:30 A.M. Sunday School for All Ages  
6:30 P.M. Christian Endeavor Societies

11:00 a.m. "Tested and Approved"  
7:30 p.m. "God's Voice Today"

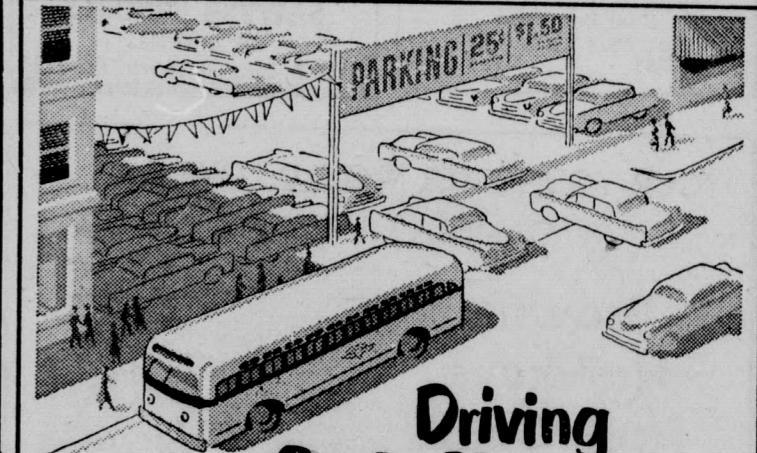
The attractive, low price of  
these new Craftsman Weld-  
wood panels makes it easy  
for you to own beautiful  
wood walls for little money.

Install these fine hard-  
wood panels over old walls  
or over studs. The step-by-  
step directions we'll give you  
show you how to do the job  
yourself and save labor costs.

Craftsman Weldwood  
walls last a lifetime and you  
never have to worry about  
painting or repairing. These  
walls need only an occa-  
sional waxing.

All in all, these are the  
most economical walls you  
can own. Visit our showroom  
and find out how little a whole  
room really costs.

CRAFTSMAN  
Weldwood



Driving  
Costs More...  
any way you figure!

You never have to worry about parking space when  
you "go by Metro." Metro bus service is fast... com-  
fortable... economical... and takes you just about  
everywhere in this area.

For Convenience, you'll find bus service bet-  
ter than the search for suitable parking, the  
delay of parking, and the walk back to your  
destination. As for Comfort, the wear and tear  
of driving makes bus riding a time of carefree  
relaxation. And as for Economy, bus fares are  
only a fraction of automobile costs for gas, oil,  
parking, and maintenance.

It's always smart to go by Metro

Time-tables are available from coach  
operators at ticket offices and informa-  
tion bureaus—or write Metropolitan  
Coach Lines, 610 S. Main St., Los Angeles.



# Ranch

NEWS

MRS. ALBERT McINNIS

VISITS IN RANCH

Mrs. Albert McInnis of Rock Island, Ill., has been the house guest of Mr. and Mrs. James A. Glittering, 1135 Michillinda.

## DIANE DAY HEADS CLUB DANCE COMMITTEE

Diane Day, daughter of Mr. and Mrs. Charles A. Day Jr., 3770 Shadow Grove, will be in charge of refreshments when members of the Horizon Club of San Gabriel Valley and their escorts have Valentine's Day with a dance at Pasadena Woman's Club from 8 to 12 o'clock Saturday night, Feb. 13.

## DOLLAR DAYS Specials.

Thursday - Friday - Saturday

• IMPERIAL—White only	Gallon	<b>\$3.00</b>
• RANCH RED	Gallon	<b>\$3.50</b>
• DISCONTINUED COLORS	Gallon	<b>1/2 Regular Price</b>
• FLAT WALL	Gallon	<b>\$3.55</b>
• PURE BRISTLE BRUSH	Each	<b>\$1.50</b>

## WALLPAPER

Regular \$1.79 per Roll

SPECIAL

**63¢** Roll

Save \$1.16

20 Patterns to Choose from

OTHER DOLLAR DAYS SPECIALS

SIERRA Paint & Wallpaper

35 N. BALDWIN

CUSTER 5-3378



## ASSUMPTION OF THE BLESSED VIRGIN MARY CHURCH WOMAN'S COUNCIL PLANS DANCE

Final plans have been made for the second annual Valentine's Day dance to be sponsored by the Women's Council of the Assumption of the Blessed Virgin Mary Catholic Church on Friday, Feb. 12, at the Pasadena Athletic Club.

Mrs. John Kenny, dance chairman, assisted by her committee, Mrs. Dominic Giangregorio, Mrs. Herbert J. Germain, Mrs. Hubert Graf, and Mrs. Guy R. Knudson, has announced the party will be a social get-together as well as a fund raising project. Pink, red, and white flowers will be used in the ballroom decoration as well as Valentine motifs.

Les Key and his orchestra will provide the music for dancing. Gene De Waid, Pasadena dance instructor, will provide part of the evening's entertainment. Guests will participate in a dance contest and balloon dance. Clyde Hinckley will be master of ceremonies.

Among those planning to attend from the ranch are Mr. and Mrs. Eldon A. Stires, Mr. and Mrs. Ross E. Burke, Mr. and Mrs. Art Shipman, Mr. and Mrs. Gerald L. Ferracane, Mr. and Mrs. Frank Jones, Mr. and Mrs. Gib Olson, Mr. and Mrs. P. S. Irvine,

Also, Mr. and Mrs. Harlan Dunn, Mr. and Mrs. A. W. Olson Jr., Mr. and Mrs. Warren Newton, Mr. and Mrs. Robert Farmer, Mr. and Mrs. Fred Hoffman, Mr. and Mrs. Terry M. Prudden, Mr. and Mrs. John Wardlaw, Mr. and Mrs. Charles H. Brinton, Mr. and Mrs. Robert Gingrich, Dr. and Mrs. John Talbot, Mr. and Mrs. George Clark, and Mr. and Mrs. Earl Johnson.

### Kathy Alfredo Hostess For Charlene Pearcey

Kathy Alfredo, daughter of Mr. and Mrs. Anthony Alfredo, 3825 Canfield Rd., was hostess recently at a farewell tea honoring Charlene Pearcey, whose family has moved from 3875 Shadow Grove to a new home in Arcadia.

Guests were a group of seventh graders who had been together for several years in Field school. The girls presented Charlene with a jewel box and bracelet and played games and records.

Those invited were Dianne Ranta, Lynda Reeve, Meredith Mitchell, Susan Franklin, Berneta Benson, Linda Cleworth, Juliane Hesse, Pat Sullivan, Bonnie Buckle, Sharon Mouskajian and Lynn Alfredo.

## Field P-TA to Have Founders' Meeting

Rachelle Koontz Has Birthday Dinner Party

Little friends gathered around a table bedecked with three-dimensional hearts and other Valentine frills to help Rachelle Koontz celebrate her seventh birthday Jan. 28. She is the daughter of Dr. and Mrs. Richard Koontz, 3660 Fairmeade.

Entertained for Bingo and other party games, followed by dinner and birthday cake, were: Susan Hurtig, Karen Buttigcane, Laura Garner, Karen Sue Cummins, Ann Lubisch, Leslie Veale, Susan Horne, Peggy McGraw, Barbara Shanks, Carol

life memberships will be special guests.

Thursday, February 11, 1954 SIERRA MADRE NEWS

Mrs. Kenneth Smith, Founders Day chairman, announced speakers for the day as Mrs. Stuart Chevalier, who will discuss "Opportunities, Present and Future," and Mrs. Don LaMotte, president of the Pasadena council of P-TA.

Highlight of the program will be Field Mothersingers, garbed in Gay Nineties costumes singing a group of tunes appropriate to the 1897 founding date of P-TA.

## WINES AND LIQUORS

FREE PROMPT DELIVERY

To Sierra Madre Upper & Lower Hastings Custer 5-9444

## HAPPY'S LIQUOR STORE

12 West Sierra Madre Blvd. SIERRA MADRE

## BARGAINS AT TOY VILLAGE for

## DOLLAR DAYS

HEY, KIDS! TRADE IN THAT OLD DOLL or TEDDY BEAR for a NEW ONE! Regardless of its condition, you will get 20% off of our present low prices. We have the largest selection in this area. "Trade-ins" will be donated to Mother West's famous Sunshine Mission and the one and only Girls' Town at Arlington, California.

## MOTHERS, MOTHERS-TO-BE, NOTICE!

ON EVERY PURCHASE OF \$25.00 OR MORE OF BABY FURNISHINGS WE WILL GIVE FREE \$5.00 WORTH OF TOYS OF YOUR CHOOSING! BABY-LINE, FOLDA-ROLA, TAYLOR-TOT, WELSH BUGGIES, etc.

## DON'T MISS OUR DOLLAR COUNTER!

VALUES TO \$3.00 FOR ONLY \$1.00

## BOYS and GIRLS....

A GENEROUS TRADE-IN ON ANY SCHWINN BICYCLE—EASY TERMS!!

## SIERRA MADRE TOY VILLAGE

140 W. Sierra Madre Blvd.

Custer 5-6641

# Calling ALL Thinking Adults of Sierra Madre!

## VOTE NO!

February 16, 1954

at

Swimming Pool Bond Election

## VOTE NO!

## THE LOCATION IS DETRIMENTAL TO ALL OF SIERRA MADRE!

### Business Men of Sierra Madre!

WHAT WILL HAPPEN WITH A SWIMMING POOL IN THE CENTER OF TOWN?

It cuts the business district in half with the resulting traffic congestion . . . will mean confusion, noise and less business. It will destroy home values in the area, create an impossible atmosphere for the long established area of Churches, Undertaking Parlor, Woman's Clubhouse, Medical Center, Postoffice and our much hoped-for Sierra Madre Hospital. Noise as well as traffic will create this situation.

## VOTE NO!

## VOTE NO!

## TAXPAYERS OF SIERRA MADRE --- STOP! THINK!

THIS IS WHAT YOU WILL BE ASKED TO BUY BY PUTTING BONDED INDEBTEDNESS ON YOUR HOMES BEFORE JUNE 1, 1954.

SWIMMING POOL BONDS—February 16.  
WATER SYSTEM BONDS, as recommended in Montgomery survey—April City Election  
HEALTH AND WELFARE INSURANCE to supplement Federal Social Security

April City Election Stated to be approximately 30c a hundred assessed valuation

PASADENA SCHOOL 6-3-3-2 CONVERSION AND BUILDING NEEDS—Date still to be determined

\$16,000,000 to \$18,000,000

## VOTE NO!

February 16, 1954

at

Swimming Pool Bond Election

## VOTE NO!

Submitted by the  
City of Sierra Madre

Submitted by the  
Pasadena School District  
of which Sierra Madre is a part

## VOTE NO!

## HOW DEEP IS YOUR POCKETBOOK, MR. TAXPAYER?

WHAT WAS LAST YEAR'S TAX BILL? How much of this was for the City Hall, the Park, the Old Schoolhouse, the New Schoolhouse, Water Department Bonds? How much bigger mortgage can you afford on your home . . . and what kind of a town do you want this home to be in? Put first things first, for the \$64.00 question is—What will you be able to do when we MUST put in sewers in Sierra Madre?

THINK!

## TAXPAYERS GROUP OPPOSING SWIMMING POOL



## ANTS?

Phone QUINTON-SCHOOLEY  
SY. 2-2428  
Free Estimates  
The Local Ant Control Co.

**Breatheasy**  
**\$12.50 SET**  
NEW Pocket Size Nebulizer, handy zipper travel case, fruit flavor Aid kit for colds, satisfaction or money back! ASK US!

**Special Worth \$5.00 to you!**  
Bring in your old nebulizer... Regardless of make or age it's worth \$5.00 in trade on a new BREATHASY Set!

**ROYAL DRUG**  
17 Kersting Ct. CU. 5-3456

**Sierra Madre Lodge**  
No. 408, F. & A. M.  
◆  
STATED MEETING  
First Tuesday of Month  
◆  
At The Temple  
33 E. SIERRA MADRE BLVD.  
◆  
James W. Moore, Master  
Custer 5-0247  
Harry B. Humphreys, Secy.  
Custer 5-2354

**BECHERER**  
**BUICK, INC.**  
135 W. Foothill Boulevard  
Monrovia, Calif.  
Phone Elliott 9-3201

If your car needs repairing, we have Pick-up and Delivery Service.

Hours-Sales Dept.  
8 a.m. to 9 p.m. Monday through Saturday  
10 a.m. to 5 p.m. Sun.



LET'S LOOK AT PLUMBING!

Now's the time for a plumbing check-up and tune-up. For anything from minor repairs to major replacements... we have "what it takes" to do the job RIGHT at the RIGHT price

REMODELING and HEATING

Call Custer 5-2331

**Sierra Madre Hardware Co.**  
31 W. SIERRA MADRE BLVD.

**DEPENDABLE**  
**AUTO REPAIR**  
  
**BRAKES**  
**BAD**  
?

**SEE US**  
FOR EXPERT WORK

**NORM'S**  
**GARAGE**  
22 EAST MONTECITO  
Call Custer 5-1146  
Open Saturdays  
For Your Convenience  
PICK-UP AND DELIVERY

## CLASSIFIED

### ADVERTISEMENTS

CLASSIFIED RATES  
50c Minimum Per Insertion  
Per line.....15c

Deadline—Tuesday, 12 noon.

#### WORK WANTED

HOUSE CLEANING—man & wife, References. EL. 9-2014.  
A\*1-28-2-11

IRONING AND LAUNDRY. Done in my home. Reasonable. 111 N. Sunnyside. Custer 5-3779.  
A\*2-4,11,18

HIGH school girl would like baby sitting jobs. Barbara Estes, 159 W. Montecito. CU. 5-0946.  
A:12-10t

THOMAS HOUSE CLEANERS. Holiday specials. Wash walls, ceilings, woodwork, windows, wax and polish floors, janitor service. SY. 4-7857.  
A:11-20t

TYPING DONE IN MY HOME. Income tax. Mrs. Gohr. CU. 5-0980.  
A:8-13t

IRONING DONE—my home. \$1.25 hr. CU. 5-1382.  
A:1-28-2-11

SIERRA SECRETARIAL SERVICE—Dictation, transcription and typing. Stenols cut & mimeographed. Alyce Herold. CU. 5-6226 or CU. 5-1100. A:6-25t

IRONING in my own home—\$1 hr. Neat. 498 Woodland Drive. CU. 5-1766.  
A:1-21t

YARD WORK and general labor. Carlos G. Reyes. CU. 5-1876.  
A\*2-11

BABY SITTING or practical nursing. By mother. CU. 5-9078.  
A\*2-4,11,18

NEED A BABY SITTER? Phone SY. 8-3705 after 6 p.m.  
A:2-4,11,18

IRONING in my home—quick service, reasonable. CU. 5-3100.  
A:1-14t

EXPERIENCED GARDENER. Japanese, wants work; by hour or month. SY. 5-4640 after 5 p.m.  
A\*11-26t

SAWS FILED, SCISSORS, TOOLS SHARPENED. 98 S. Lima.  
A:6-25t

SEE HANK for light hauling, odd jobs of any kind. License 238. Call CU. 5-9310. A:7-30t

SIERRA TREE SERVICE: Pruning, wrecking, Power saws. Fully insured. CU. 5-0651.  
A:8-6t

OPEN DAILY BY OWNER: 4104 N. La Madera, N. El Monte. 1/4 mi. east of Peak Rd. 1/4 mi. north San Bernardino Rd. 1/2 mi. 6-yr. old ranch type house, 2 bdrm., 2270 sq. ft. Spacious rms. Super abundance closets & cupboards. Liv. rm. 18x24. Corner lot, 120 ft. fuge. Bargain \$14,500. Terms. F.Crest 8-6457. CU. 5-0751 evens. C\*1-28-2-11

B:6-18t

FOR SALE—REAL ESTATE

FIVE RM. HOUSE—3 yrs. old. G1 resale. Dry in rainy weather. Between Temple City and El Monte. F.Crest 0-3461. El Monte. C:1-28-2-11

SWEET NAVEL ORANGES. 529 Mariposa. E\*2-4,11,18

WE BUY and sell tools, machinery, furniture. DON'S USED MERCANDISE, 1210 S. Myrtle, Monrovia, Elliott 8-6880. t

PUPPY—male, 5 months old, 1/2 poodle. Needs lively boy—\$1. CU. 5-3138. E:1-28-2-11

OUTDOOR FURNITURE—baby buggy. CU. 5-2703. E:2-11

SOFA, Custom built, green, bargain at \$75. Twin quilted bed-spreads, provincial. Pair lamps, hand painted china base with pleated silk shades, sacrifice. CU. 5-6701. E:2-11

ELEC. SEWING MACH., Eldridge. Good cond. Console. 71 Victoria Lane. E:2-11

HOT POINT SPIN DRYER. Wash. mach., \$25; 7-pc. walnut dinette set, \$75. Good cond. CU. 5-2457. E\*2-11

BABY WARDROBE, crib, buggy, play pen, bathinet. Reasonable. CU. 5-0507. E\*2-11

RABBIT MOTOR SCOOTER. \$85. Hoover vacuum, cleaner, \$10. Hi-Fidelity speaker. CU. 5-3617. E:2-11,25

GAFFER-SATTLER gas stove—Frigidaire, Simmons couch, opens into bed, nearly new. Dressing table chair. Other misc. items. CU. 5-3081. E\*2-11

RIDERS OR DRIVERS—Coronet Homes to vicinity 6th & Los Angeles Sts. Arrive 8:30—leave 5:30. Parking facilities available. CU. 5-2568. K\*2-11

4 DR. STUDE land cruiser—overdrive, heater, radio. Special bumper guards front and rear. A-1 condition, '54 lic. plates. Any proud, thrifty man or woman would welcome opportunity to buy this car. Forced to sell because of illness—only \$600. W. F. MacNeill, 336 Sycamore Pl. CU. 5-0726. E:2-11,25

FOR RENT

USED Refrigerators \$5.50 month; Used Washers \$4.50 month. 90 day rent may be applied on purchase.

RASMUSSEN APPLIANCES 43 N. Baldwin Custer 5-9258

ff

FOR SALE—REAL ESTATE

3-Bedroom Stucco Large Bedrooms

Wall-to-wall carpets, 1 1/2 baths, 2 dual floor furnaces, thermostat; 22 x 22 garage. Lot 65 x 190. Choice location—\$18,500.

\$2000 Down

REALTERIA

Home of Better Home Buys Custer 5-3433

304 W. Sierra Madre Blvd.

Opposite Post Office

QUESTION: We are a new business firm and have been approached on this Business Interruption Insurance. Is this a wise buy for a firm without big assets?

ANSWER: Very definitely, yes! Just ask yourself what would happen to your obligations connected with your business and your home if your income was shut off for from three months to a year as a result of fire. If you'd be in trouble, you can see that the insurance would be well worth while.

**HARRY A. LANGE**  
COMPLETE INSURANCE  
Custer 5-0385  
Opposite Kersting Triangle

Now you Know!

The Answers to Everyday Insurance Problems\*  
BY HARRY A. LANGE



FOR RENT

Large Modern 3-Room Apartment

Close to Everything

\$75 per Month

**John C. Loomis**  
Realtor

38 W. Sierra Madre Blvd. CU. 5-3312 Sierra Madre

FOR SALE

3-Bedroom Home on Large Lot

Three Years Old

\$15,000

FOR RENT

Large Modern 3-Room Apartment

Close to Everything

\$75 per Month

**Large 1-Bedroom**

**Sleeping Porch**

and

Northwest Location—View Lot

\$8500—\$2000 Down

**Harry A. Lange**

REAL ESTATE 13 Kersting Ct. Custer 5-0385

LELAND P. MARSH, Associate

FOR SALE

3-Bedroom Home on Large Lot

Three Years Old

\$15,000

FOR RENT

Large Modern 3-Room Apartment

Close to Everything

\$75 per Month

**John C. Loomis**

Realtor

38 W. Sierra Madre Blvd. CU. 5-3312 Sierra Madre

FOR SALE

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FOR RENT

Large Modern 3-Room Apartment

Close to Everything

\$75 per Month

Exchange Club  
To Hear FBI  
Speaker Soon

Sierra Madre's new Exchange Club will join in observance of National Crime Prevention Week at its Feb. 17 meeting when the guest speaker will be a special agent from the Federal Bureau of Investigation.

"Crime Prevention Week observances Feb. 14-20 will be sponsored simultaneously throughout the nation by Exchange clubs as a part of the National Exchange club's campaign to alert the public to the need for vigorous, year 'round crime prevention activities," said Ralph Burns, president of the local service club.

Funeral Today  
For Victim of  
Mexico Crash

Funeral services will be held at 2 o'clock this afternoon in Ripple Mortuary for Mrs. Marcella Rose, who was killed Saturday, Feb. 6, in an automobile accident near Mexico City.

Mrs. Rose, wife of Harry G. Rose, 365 N. Auburn, had been visiting her son, Roland Hawkins, director of the Air France bureau in Mexico City.

The Rev. Carl Smith of the Congregational church will conduct the funeral services this afternoon. Interment will be in Live Oak cemetery.

Mrs. Rose, who had been a Sierra Madre resident for five years, was a native of France.

**COORD. COUNCIL**—from p. 1 and suggested that the Coordinating group, which includes the eight Fund member agencies, name a board of directors to take over.

The Rose Parade float, a Sierra Madre community endeavor for many years, nearly succumbed in December, 1953, until a movie studio stepped in as co-sponsor with a check for \$3000. Col. Owen R. Marriott, who was float chairman, has told the Coordinating Council he is convinced that local interest has lagged to the point where a survey of public opinion and re-evaluation should be made early this year.

**Committee Named**

Acting on this suggestion, Walter H. Goodwin, council president, appointed a survey committee including William Hawkins, Mrs. Ralph Tweddell and Mrs. Alyce Herrold to formulate plans for such a survey.

Marriott had informed the Coordinating group that the cost of producing this year's Rose Parade entry was \$3875.

**"Didn't Carry Own Weight"**

In his report to the council David Allen pointed out that the Kiwanis Club has sponsored the Community Fund drive for 20 years, it having started as a Youth Fund. He also stated that the participating agencies had not carried their weight in regard to solicitation of funds.

Among speakers were Col. Charles E. Morrison, chairman of the Red Cross and Civil Defense disaster unit; Paul Baumann, Flood Control District officer and Sierra Madre resident, and Frank Barbour of the Lions Club who boosted the swimming pool project.

Appointed to a nominating committee were Knox Hagar, chairman, Mrs. Daniel D'Arcy and Mrs. John Conzelman.

Scanning  
the Sportscene  
With BOB BROGGER

To get off the subject of basketball for a few minutes, we would like to tell everyone that the live bait sportfishing season officially opens on Saturday, Feb. 13, at "Norm's"



VAL MILLER

... to retire  
Looking forward to trips he has been wanting to take and to spending more leisurely hours with his hobby, cabinet making, and with his young grandson, is Deputy Sheriff Val Miller, 144 San Gabriel Ct., who retires March 1 after more than a quarter of a century with the Los Angeles County Sheriff's department. He has been serving as bailiff in Superior Judge Kurt Kauffman's court in Pasadena.

A veteran of World Wars I and II, Miller is a member of the American Legion post in Temple City and his wife, a Sierra Madre post office "extra" employed for 10 years, is a past president of the American Legion auxilliary in Sierra Madre. A resident here for 32 years, Miller has one son, Donald, who was born in Sierra Madre hospital. He is making a career for himself as a pantomimist in the acting field and he, his wife, Katie, and their son, Michael, live at 115 N. Baldwin.

Val Miller was a member of the sheriff's pistol teams at both San Dimas and Temple City stations and has acquired a collection of expert medals.

**Council Quizzed on City Debt Limit and Planned Expenditures for Future**  
The City debt limit is 15 per cent of its present assessed valuation of \$8,250,000 a questioner from the audience was told at the City Council meeting Tuesday night.

Outstanding bonded indebtedness of the City at present is \$116,000. The school district also voted \$242,000 in bonds last spring. Proposed new bonds for \$110,000 for water department improvements may be put to vote in the April general election. Also expected to be presented to the voters in April will be a City employee retirement insurance plan which will up the tax rate, it was stated.

Another questioner asked the council if the proposed \$90,000 bond issue for park improvements and swimming pool would jeopardize City flood control aid from Civil Defense and other sources and was told it would not.

"Landing" in Newport Beach. The boat called the "Sport King" will be ave every day at 7 a.m. If you want reservations on the boat, phone Harbor 2811.

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# MORE PROOF! of a BIGGER Dollar



DAINTY PAK YELLOW FREESTONE  
PEACH HALVES

NO. 2 1/2 CAN \$1  
4 for \$1

DAINTY PAK FANCY, VITAMIN-RICH  
TOMATO JUICE

NO. 2 CAN \$1  
11 for \$1

DOLE UNSWEETENED  
PINEAPPLE JUICE

Roberts Market

— "The Home of the Green Frog" —

Thursday, Friday  
and Saturday  
FEBRUARY 11, 12, 13

B & M  
BRICK OVEN

BAKED BEANS

4 28-OZ. CANS \$1

DEL MONTE CREAM-STYLE  
GOLDEN CORN

6 for \$1

HUNT'S WHOLE, YOUNG  
NEW POTATOES

10 for \$1

CHEF BOY-AR-DEE SAUCE  
MEAT BALLS

3 for \$1

DELICATESSEN  
Specials

ALWAYS FRESH!

RIKKI BLEU, NIPPY and FRENCH ONION  
COCKTAIL SPREADS

3 4-OZ. JARS \$1

KRAFT DE LUXE AMERICAN  
CHEESE SLICES

3 8-OZ. PKGS. \$1

FOUR VARIETIES OSCAR MAYER  
MEAT SPREADS

3 PLIO CHUBS \$1

DENNISON'S  
WITH BEANS  
CHILI CON CARNE

4 15 1/2-OZ. CANS \$1

CRISP FRESH  
FRUITS & VEGETABLES

EXTRA FANCY  
Washington HOT HOUSE  
RHUBARB

25c lb

A GREAT VARIETY FOR YOU TO CHOOSE FROM

LARGE, NORTHERN GLOBE  
ARTICHOKE

10¢ ea

FANCY, SOLID SNOW-WHITE  
CAULIFLOWER

11¢ ea

FANCY, LARGE OREGON  
D'ANJOU PEARS

10¢ lb

FANCY HALVES OF HAWAIIAN  
PINEAPPLES

15¢ lb

OUR OWN EXTRA LEAN  
LAMB PATTIES

3 lbs. \$1

FRESH, 100% PURE, LEAN  
GROUND CHUCK

3 lbs. \$1

ROBERTS ALL-PORK, BULK  
PORK SAUSAGE

2 1/2 lbs. \$1

Bacon  
KINGAN'S RELIABLE  
GRADE "A" SLICED

BACON

79¢ lb

MAPLE LEAF  
CANADIAN  
BACON

HALF POUND 89¢

BOTH FOR \$1

HORMEL  
WHATZIT

YOU'LL LIKE IT BETTER  
SKINLESS SAUSAGE

10-oz. Pkg. and

1-lb. Pkg. COUNTRY LINKS

BOTH FOR \$1

On the Corner  
On the Square  
in

SIERRA MADRE

## DOLLAR DAY SPECIALS

CLUMP  
DELPHINIUMS  
ASSORTED COLORS. Regular 35¢ 4 FOR 1.00

FIELD-GROWN  
PANSIES  
Reg. 85¢ 59¢ Doz.

Perennial PHLOX  
ASSORTED COLORS—NAME VARIETIES. 4 FOR 1.00

MANY OTHER VALUES  
COMPLETE SELECTION OF BARE-ROOT ROSES,  
FRUIT AND SHADE TREES  
Reasonably Priced

OSTI'S  
LANDSCAPE  
NURSERY

320 W. SIERRA MADRE BLVD. ★ CUSTER 5-1273

OPEN  
FRIDAY NIGHTS  
till  
NINE

Roberts Market